

FY27 Pimlico Local Impact Aid Scoring Rubric Criteria

Categories	Score	Level	Criteria
1. Project Intent & Objective Effectiveness: To what extent does the project proposal display high quality outcomes?	5	Major Affect	Project clearly defined scope of work, objectives, goals, activities that are closely aligned with outcomes; has strong potential for resulting in significant change in the audience or impacting a sufficiently large population.
	4	Moderate Affect	Project defined project scope, objectives, goals, activities that are closely aligned with the intended outcomes, are maybe missing a key component but are acceptable. The goals and objectives appear to have the potential for resulting in substantial change in the audience.
	3	Neutral	Project objectives are unclear; goals and activities may be impactful to the audience but lacks detail regarding intended outcomes.
	2	Minor Affect	The project scope, objectives, goals, activities are stated but vaguely describes the project's intended outcomes. The goals and objectives appear to have a minimal impact or affect a limited audience.
	1	No Affect	The project activities are stated but may not align with the intended outcomes or intended outcomes were unclear or not provided.
	0	Not addressed	Not addressed.
2. Measurable Performance Outcomes: To what extent does the proposed project plan to measure positive outcomes to the intended audience?	5	Exactly Descriptive	Project describes a variety of methods to measure positive outcomes and reporting progress toward goals. Methods of evaluation have strong potential for documenting significant meaningful community impact.
	4	Very Descriptive	Project describes appropriate methods to measure positive outcomes and report progress toward goals.
	3	Descriptive	Project vaguely describes methods to measure minimal positive outcomes or reporting system is lacking or incomplete.
	2	Somewhat Descriptive	Project describes methods to measure positive outcomes but are not closely aligned to objectives or activities.
	1	Not Descriptive	Project did not define how progress will be measured or reported.
	0	Not addressed	Not addressed.
3. Timeline & Plan: If executed as intended, does the project have an appropriate implementation plan and timeline?	5	Exceptional	Project includes a clear implementation plan with tasks identified, timeline is feasible and may include a contingency plan
	4	Strong	Project includes an implementation plan and feasible timeline.
	3	Competent	Project includes a partial or limited implementation plan and/or timeline identifies some key project milestones.
	2	Underdeveloped	Key project milestones are described but lacks a clear plan for implementation
	1	Needs Improvement	Lacks important timeline items and/or is not well organized or implementation plan is not feasible
	0	Not addressed	Not addressed.
4. Budget/Financing: Is the budget feasible for the requested grant period?	5	Exceptional	Budget is comprehensive with clear budget narrative that includes justification, estimates to each item request and explanation of cost sharing (if applicable). The proposed budget includes clear separation of how Pimlico Local Impact funds will be spent and if it is appropriate given the activities.
	4	Strong	Budget has budget narrative that includes justification, estimates to each item request and explanation of cost sharing (if applicable). The proposed budget includes separation of how Pimlico Local Impact Aid funds will be spent; some budget line items are unclear.
	3	Competent	Budget and narrative is reasonable but not sufficiently detailed, inconsistent to stated activities or not aligned with the grant period.
	2	Underdeveloped	Budget lists the items and costs but is unclear, lacks budget narrative or has an unclear description of how Pimlico Local Impact Aid funds will be spent.
	1	Needs Improvement	The budget is incomplete, not adequate to accomplish the stated activities or realistic, given the requested grant period. Budget does not describe how Pimlico Local Impact Aid funds will be spent or may be inappropriate given the stated activities.
	0	Not addressed	Not addressed.

5. Applicant Capacity: To what degree is the applicant capable of accomplishing the project.	5	Extremely capable	Applicant has ample expertise, staff and resources to successfully complete project, has contingencies in place and demonstrates great capacity to implement the project.
	4	Moderately capable	Applicant has sufficient resources to successfully complete project and may have contingency plan.
	3	Somewhat capable	Applicant has some resources to successfully complete the project but do not describe any contingency planning; may require support from DOP or other City agencies/partners to implement the project.
	2	Some concerns exist	Applicant has insufficient resources to successfully complete the project.
	1	Many concerns exist	Applicant does not have the resources necessary to successfully complete the project.
	0	Not addressed	Not addressed.
6. Connection to Community: Does the project create meaningful and measurable change connected to community adopted plans?	5	Extremely large extent	Project has a dramatic impact on community identified priorities and/or strongly affects more than one priority.
	4	Large extent	Project is linked to one strategic priority.
	3	Moderate extent	Project may have the potential to link to one strategic priority.
	2	Small extent	Project minimally linked to a strategic goal or will not directly have an impact on community identified strategic priorities.
	1	Extremely small extent	Project does not directly or clearly align to community identified strategic priorities
	0	Not addressed	Not addressed.
7. Equity Response: Does the project address all of the key components (structural, procedural, distributional, transgenerational) of the Department of Planning's equity statement?	5	Extremely	Project describes a connection to all four components of the equity statement and shows positive outcomes toward goals. Response is detailed and provides exact steps and measures to accomplish each of the goals.
	4	Adequately addresses	Project describes three appropriate methods to accomplish their goals. Description might include all four components but is precise in addressing these goals.
	3	Moderately addresses	Project vaguely describes methods to address minimal positive outcomes or answer is incomplete and not thorough.
	2	Somewhat addresses	Project describes methods to measure positive outcomes but are not closely aligned to objectives or activities.
	1	Insufficient	Project did not define how progress will be measured or reported.
	0	Not addressed	Not addressed.
8. Resource Leverage: Does the project leverage or maximize other resources from within or outside the Northwest Baltimore eligible area?	5	Extremely large extent	Project clearly describes resources (i.e. fundraising, sweat equity) leveraged from more than one organization within or outside of the Northwest Baltimore eligible area.
	4	Large extent	Project clearly describes resources leveraged from at least one organization
	3	Moderate extent	Project has the potential to leverage a modest amount of resources; or includes external community stakeholders but some resources or roles seem to missing or unclear.
	2	Small extent	Applicant has pending or unconfirmed resources that may leverage resources either within or outside the audience or has future plans to meet with potential stakeholders to maximize other resources
	1	Extremely small extent	Applicant has leveraged resources from within the organization to increase the impact of the project; may have very limited resources from within or outside the district or need assistance from SBGP to maximize additional resources.
	0	Not addressed	Not addressed.
	5	Exceptional	Project will have a sustainable impact beyond the first year, either by funding an important capital project or building the capacity of a local partner. Project proposes a clear sustainability model that increases the likelihood of continued efforts or describes what aspects of the project will continue beyond initial funding.

9. Sustainability of Project: Is the project self-perpetuating (e.g. does it build local capacity, create a durable capital project, or include a realistic plan for future funding)?	4 Strong	Project will have a long-term impact beyond the first year. Project proposes a sustainability model that increases the likelihood of continued efforts or describes what aspects of the project will continue beyond initial funding.
	3 Competent	Project has the potential to have a sustainable impact beyond the first year but future investments will be needed to continue progress.
	2 Underdeveloped	Project describes sustainability of some aspects of the project but majority of the aspects only address sustainability within the grant period only.
	1 Needs Improvement	Project has no reliable way to have a sustainable impact beyond first year or sustainability plan is largely unrealistic to accomplish.
	0 Not addressed	Not addressed.

Bonus Criteria			
Located within the Eligible Area (PHMP and/or the One Mile Radius)	(Yes: 3pts // No: 0pts)	N/A	Organization headquartered within the eligible area.
Shows matching funding from internal or external resources in budget.	(Yes: 3pts // No: 0pts)	N/A	Budget shows alternative funding sources to support the projects either internal or external.
Physical Improvement creating visible positive impact	(Yes: 3pts // No: 0pts)	N/A	Capital project that is accessible to the public.
Registered organization in the Community Association Directory.	(Yes: 3pts // No: 0pts)	N/A	Organization is registered with the City of Baltimore's Community Association Directory.